

# **CUSTOM FRAMING GUIDE**

In addition to the website choices of frames, this framing guide is for bespoke frames. Custom designed together with you, for you to keep, frame, hang and cherish either in the home or place of work or venue. Our superb printing and framing studio is in England and globally recognized for their attention to detail, precision printing and artisan bespoke frames. Please contact us should you wish to explore your art purchase from any of the frames below.



# **Custom Printing and Framing**

# Paper

Digital Visuals specialises in fine art giclée printing on Hahnemühle paper. We pursue excellence in every print, and use the best quality papers, printers and inks available. We are now even able to extend that expertise to create fine art prints up to 60" / 1.5m wide. Giant works of art bring a completely new dimension to the table, whilst retaining the vibrancy, detail and archival qualities required for exhibition prints.

# Framing

Our fames from are hand-made and always bespoke to your requirements, available in a variety of styles ... starting with our web range, all the way up to artisan custom designs. We ensure that you get a signature frame that best showcases your work. Aluminium and Dibond® print mounting, with anti-reflective glass or acrylic options are all available.

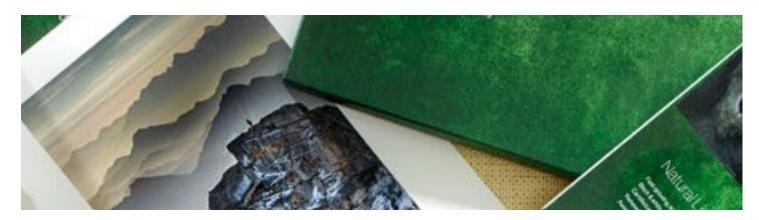
# **Printing**

Archival museum quality with a range of textures, finishes and eco options available. and further paper finishes. Contact us for custom printing.

- Hahnemühle Certified Studio
- 12-colour Giclée printing with a high dynamic colour range up to 60" / 1.5m
- Wide selection of matt and gloss papers
- Archival pigment inks
- Experienced, careful handling & packaging
- Secure shipping



# Natural Line paper



The Natural Line papers are the next step our continuous pursuit of sustainability and careful use of resource. The Hahnemühle Natural Line focuses on FineArt inkjet papers made from unique raw materials: bamboo, hemp and agave. The plants that provide the cellulose for these papers require minimal maintenance, grow quickly and don't need any pesticides. Their rapid growth means that more cellulose can be produced on the same cropland than with other raw materials, and they also require much less water, helping to save valuable resources and protect the environment.







**Hahnemühle Bamboo** 290GSM. Hahnemühle Bamboo is the world's first Fine Artinkjet paper made from 90% bamboo fibres, for a natural look and environmentally friendly paper production.

**Hahnemühle Agave** 290GSM. Hahnemühle Agave augments the Natural Line with a FineArt paper that is produced using agave fibres. 70% of this unique, environmentally friendly paper is made from sisal.

**Hahnemühle Hemp** 290GSM. Hahnemühle Hemp uses one of the oldest and most diverse natural fibres in the world and is made of 60% hemp fibre.







# Packaging

Depending on the size and quantity of prints, they are either shipped flat in hardboard envelopes, shrink wrapped between sturdy boards or rolled in premium postage tubes with plastic or acid free tissue paper that protects the archival quality of the print.

We also have a variety of packing options for large quantities or oversized print orders. These are sent via courier and quoted individually as the cost varies depending on the size and destination.

# Super Wide Printing

Our studio is one of a select few print studios able to create fine art prints at extraordinary sizes, whilst retaining vibrancy, detail and the archival specifics required for exhibitions, murals or venues.

The precision, detail and quality that we put into our prints is central to our process. We are able to extend that expertise to go bigger than ever before, creating fine art prints up to 60" / 1.5m wide.

# Finishing Touches

#### **Authentication & Certificates**

Our Certificate of Authenticity system is designed to give your the utmost security and reassurance that your are purchasing a genuine limited edition artwork.

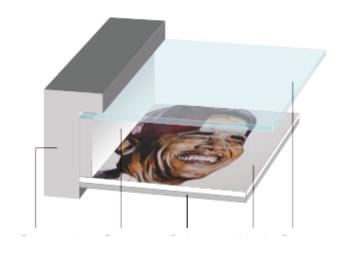
#### Hahnemühle Protective Spray

Protects your fine art prints from external influences. The aerosol spray lays like a fine film on the paper, without changing the paper structure. Colourless, UV protection, increased abrasion resistance and added water resistance.

# **Frames**

#### Signature styles

We offer several framing choices on our website with signature styles in black, white and oak. They are offered with all inclusive pricing; print, frame and shipping. For a orders with artisan custom framing, not listed on the website, contact us directly. Framed orders are shipped v specialist courier. Each frame is made to order so please allow 10 working days for production prior to dispatch.



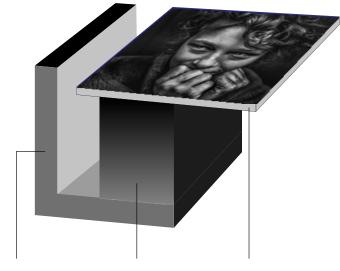
Frame moulding Spacer Backing Artwork Glass

#### **Exhibition Style Frame**

This impressive exhibition style frame has no glazing, offering a contemporary floating aesthetic for your prints or original artworks. Prints are mounted to a rigid Dibond panel - a lightweight aluminium composite - ensuring it remains completely flat.

This is fixed to a raised plinth inside the tray frame moulding, leaving a shadow gap between print and frame edge. It gives a modern and minimalist look. We recommend printing the Exhibition Style Frame on gloss paper, or use our ultra-high gloss Infinity Lamination for this style.

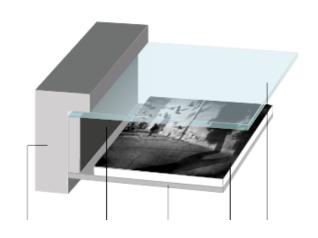
The mounted artwork is set back from the front edge of the frame for protection, and to enhance the depth of the finished work.

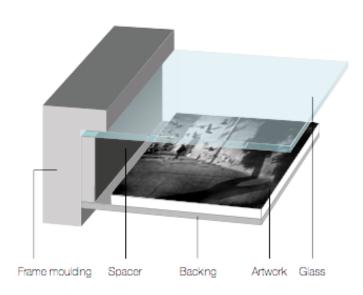


Frame moulding Plint Artwork on panel

#### **Box Framing**

Our box frames have an impactful and contemporary look. We fit spacers to set the artwork back from the glass to create the box effect. This style is particularly effective with anti-reflective glazing.



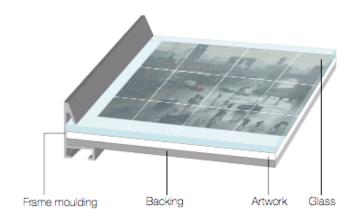


#### Float Framing Float

Float Framing Float frames are effectively a mix of box and tray framing. The artwork is set on a plinth within a box frame, creating a sense of depth. As all edges of the artwork are visible, this style works particularly well for full bleed prints, and those with deckled edges.

### **Aluminium Framing**

Featuring our thinnest framing profile, these frame designs combine lightness and strength. Popular with pop up venues, they provide a stylish and elegant look. Aluminium frames can be paired with a window mount for added depth.





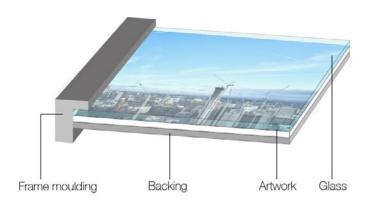
#### **Exhibition Display Panel**

Aluminium Composite Panel with subframe attached to the back for clean, exhibition- quality display. This method creates the effect of a print 'floating' off the wall. Usually limited to gloss papers or a laminated finish. Specialist handling required, please contact us for more information.

#### **Traditional Framing**

Our traditional framing has the print flush against the glass, giving a clean, traditional look.

We offer a wide range of mouldings to choose from, including different colours and grain finishes. Prints above A1 are usually mounted to Foamex or Dibond.





### Framing with Window Mount

It is possible to add a window mount to your frame, which creates extra depth for traditional print against glass frames. The print is attached to the mount, meaning

the artwork is separated from the glass by an air gap, making this a good option for retaining the archival qualities of prints. or Dibond.





# Seamless Metal Framing

#### FOR AN ULTIMATE, CONTEMPORARY FINISH

Our latest framing innovation is a deep, welded, aluminium box frame. There are no visible corner joints or seams on these frames - this is referred to in the industry as closed-corner framing.

#### Strength and minimalism

The strength available in aluminium allows us to create frames with a thin, contemporary front edge, but a deep profile so that the frame sits pronounced off the wall to dramatic effect.

#### **Closed Corners**

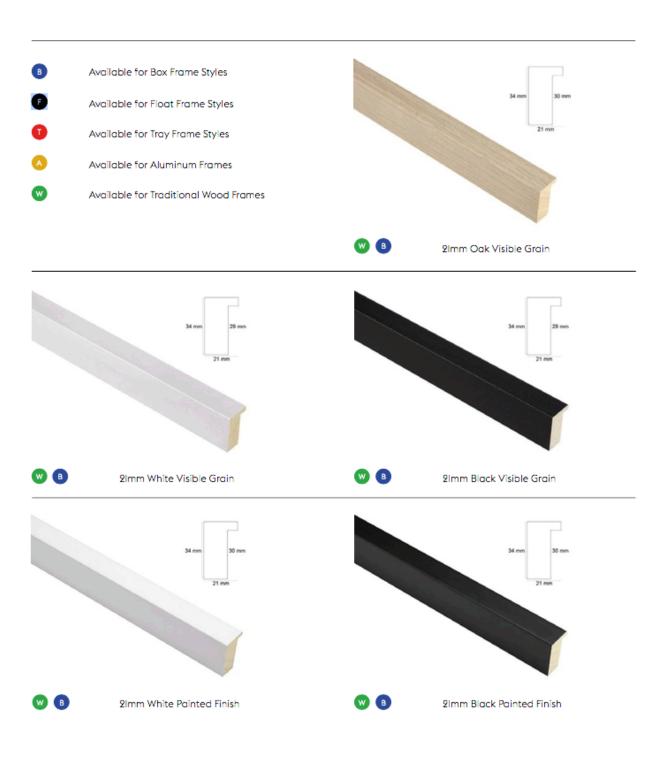
Using welded corners that are sanded and dressed means no visible mitre joints in the frames; this is bespoke, high end framing suitable for the most demanding work that needs to be displayed to its highest potential. The frames are best when paired with anti-reflective museum glass or acrylic.

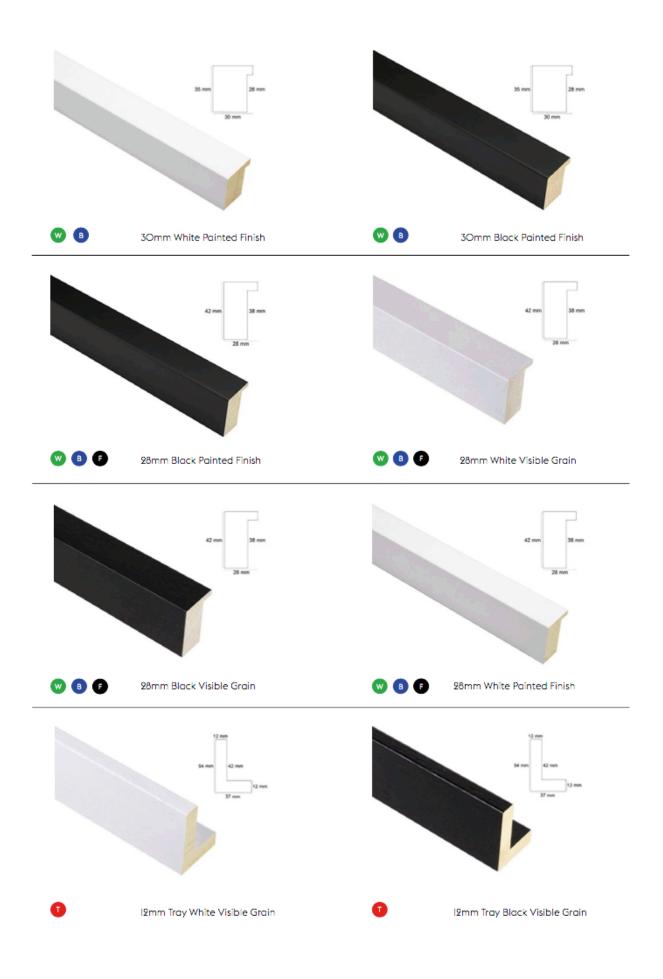
#### **Paint Finishes**

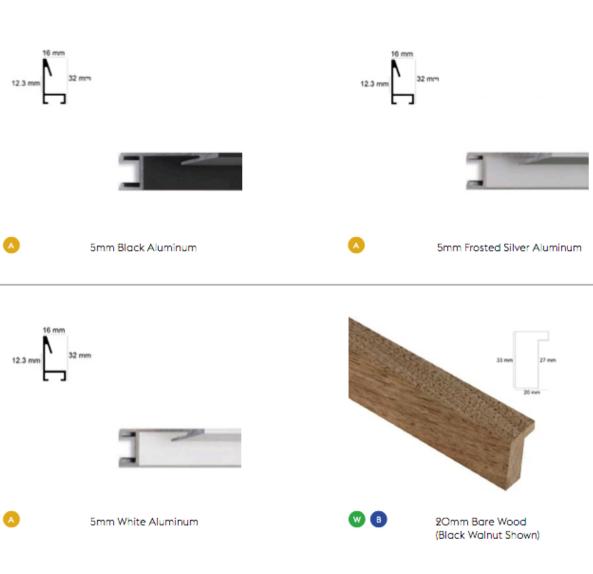
Seamless frames are finished with powder-coated paint, applied electrostatically and then cured under heat, which creates a harder-wearing and more consistent finish than conventional spray finishes. There are a wide range of colours available for seamless frames.

## Frame Moulding Options

We offer a range of frame moulding options. Below is an overview of options available with our bespoke framing services. The studio has a large range of framing styles to help develop that unique frame for your work, edition, or exhibition.









# OUR IMAGING STUDIO HAS BEEN FEATURED AROUND THE WORLD WITH THEIR PRINTS AND FINE ART

Some examples are: Whitworth Art Gallery (Manchester), Saatchi Gallery (London), Victoria and Albert Museum (London), Grundy Art Gallery (Blackpool), HOTSHOE (London), Open Eye Gallery (Liverpool), Hilton Hotels (Leeds, Birmingham), Centre Pompidou (France), Centre Pompidou-Metz (France), Les Rencontres de la Photographie, Arles (France), Hasselblad Foundation (Sweden), Musée des beaux-arts (Le Locle, Switzerland) USA Bruce Silverstein Gallery (NY), Museum of Modern Art (NY), Metropolitan Museum of Art (NY), International Center of Photography (NY), BAFTA (Los Angeles)

We pride ourselves in the quality, beauty, and precision printing and framing. Should you have any questions please contact us for a custom framing consultation.



a division of enolé GmbH

Mattweg 21 • 4144 Arlesheim • Switzerland

www.digitalvisuals.org • digitalvisual@enole.ch • +41 79 516 2699